

# Web Design

PRESENTED BY

**SMM** RUPPERT  
MARKETING



## Web Design by the Numbers

48%

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of customers say web design is one of the biggest factors in deciding a business' credibility

62%

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of companies increased their sales by having a mobile-responsive design

38%

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of visitors stop engaging with a website if the layout is unattractive

# Why Do You Need Web Design?

- Your online presence starts with your website – if your business doesn't have a website, you're missing out customers.
- You can't always rely on traditional marketing – it's costly and visibility has limits. Your website is your digital starting point.
- Your competitors are online – not having a website will make your potential customers turn to the competition.





# Establish Legitimacy for Your Business

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web design provides your business with a cost-effective channel that builds your online presence, drives conversions, and helps you reach a wider audience

# 1

## **Built with your business in mind**

Web design created to fulfill the needs of your customers and meet your goals.

# 2

## **Fast and cost-effective**

Get a great-looking, lead-converting website in as quickly as two weeks.

# 3

## **Premium designs on WordPress**

SEO-friendly, high-quality creatives, and premium WordPress themes to showcase your brand.

# What Do You Get With Our Web Design Service?

Whether you're targeting a local audience or eyeing a larger chunk of the market, a website is the ideal solution. We develop high-quality, SEO-ready websites that you will love. Plus, we provide a quick turnaround time for approval and deployment.



If you're migrating from another website to the WordPress site we create for you, we'll migrate up to 90 pages



Contact forms, social media icons, and blog activation so your website can capture leads and generate interest from the start.



Multiple mockups and revisions – two design concepts, three revisions, 3 home page revisions, 4 inner page mockups revisions



Responsive web design providing optimal user experience across multiple devices so that future customers always enjoy your website



WordPress page builders that create column-based pages with five pre-designed widgets - galleries, testimonial, blog feed & more

# Visually Stunning And Fully Optimized Websites

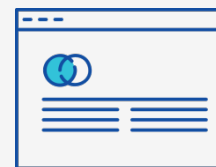
Highly customized WordPress sites, multiple mockups, and revisions. Includes WooCommerce integration, payment gateway setup, and a collaborative approach to your online success.



## Basic Web Design

**\$1497**

Development of high-quality WordPress site for local businesses with migration of up to 30 pages and integration of blogs, social media icons and more. Delivered in 14 days.



## Basic Web Design + Content

**\$2097**

All of the features included in the Basic Web Design package plus content creation including five pages of 350-word business-specific content.



## Advanced Web Design

**\$4497**

Creation of highly customized WordPress site, multiple mockups, & revisions. Includes WooCommerce integration and payment gateway setup. Delivered in 30 days.

# Our Process to Get You Started

We pride ourselves on creating amazing websites for your business with quick turnaround times and scheduled revisions for convenience. Buy now and you can have a website in 2 weeks!



## Site Intake and Mockup

We use the intake to get to know your business then build a mockup of your future website

## Initial Design Approval

Approve initial design or assess and suggest revisions and updates

## Client Revisions

Following the assessment and before the launch, we'll update the design with your suggestions

## Website Launch

Website launch- 14 days for basic website or 30 days for advanced website

## Post Launch Updates

If there are additional updates, we can still implement them but with a delayed turnaround

# Let's get to work



(406) 498-9712



Info@RuppertMarketing.com



[Https://RuppertMarketing.com](https://RuppertMarketing.com)

